

Brunswick City Schools

Film Use in Classrooms

K-8 Requirements and Procedures

The administration believes that the use of all movies and videos must be limited so that they are used legally and appropriately in achieving legitimate educational objectives. Therefore, it is the administration's purpose to have guidelines and safeguards that promote the appropriate educational uses of movies and videos in schools by maximizing classroom instructional time, encouraging parental notification of the movies to be used in the education process, and fostering community values/standards.

Maximizing Instructional Time

- All videos must be directly related to the class's current lesson objectives.
- Showing movies in their entirety is strongly discouraged.
- Clips or segments may be shown (30 minutes or less of any one movie).
- Principal preapproval is required in all cases in which a full-length movie is used.
- In no case will full class periods be used for passive viewing only. Instructional activities must be woven throughout and submitted in advance with the K-8 Film Use Proposal form.

Appropriate Educational Use of Movies

The following guidelines apply to all movie-based assignments regardless of where the assignment is completed:

- The movie's content and overall impact is essential to the effective instruction of a key learning objective(s) and to students' success on summative assessments for the unit of instruction.
- The movie does not contain gratuitous violence, graphic sexual content/behavior, racially inflammatory dialogue and/or obscene language.
- The movie is appropriate to the maturity level of the students and proper permissions have been obtained prior to its use (see Ratings Requirements & Permissions below).
 - Administrative Approval – Film Use Proposal Form
 - Parent Permission – Teacher developed forms

Ratings Requirements & Permissions

	G	PG	PG-13	R
Elem	Admin Approval	Admin Approval & Parent Permission	Not Allowed	Not Allowed
MS	Admin Approval	Admin Approval	Admin Approval & Parent Permission	Not Allowed
HS	Admin Approval	Admin Approval	Admin Approval	Admin Approval & Parent Permission

Motion Picture Association of America Ratings System: <http://www.mpa.org/ratings>

Kids In Mind Movie Rating System: <http://www.kids-in-mind.com/>

Non-Instructional Use of Movies in Grades K-8

- No more than twice per year
- Appropriate copyright permissions have been obtained
- Appropriate Ratings Requirements & Permissions have been fulfilled

Alternate Activities for Students Without Parent Permission

- The teacher will make instructionally equivalent alternate assignments for students not having parent permission to participate in the viewing of a movie.
- The assignment will be completed in a location separate from where the film is to be shown.

Copyright Guidance <http://www.copyright.gov/help/faq/faq-fairuse.html>

"If the movie is for entertainment purposes, you need to get a [copyright] clearance or license for its performance.

It is not necessary to obtain permission if you show the movie in the course of "face-to-face teaching activities" in a nonprofit educational institution, in a classroom or similar place devoted to instruction, if the copy of the movie being performed is a lawful copy. 17 U.S.C. § 110(1). This exemption encompasses instructional activities relating to a wide variety of subjects, but it does not include performances for recreation or entertainment purposes, even if there is cultural value or intellectual appeal."

K-8 Film Use Proposal Form

TEACHER: _____ DATE OF FILM: _____

COURSE: _____ TITLE OF FILM: _____ RATING: _____

Check One: Instructional/ Educational Video Full-Length Feature Movie/ Video

NUMBER OF DAYS TO BE SHOWN: _____

INSTRUCTIONAL MATERIALS/PLANS TO BE USED WITH VIDEO ARE ATTACHED

KEY LEARNING OBJECTIVES: _____

Possible objectionable/sensitive areas-check all that apply and explain:

suggestive dialog (usually means talk about sex) course, crude, vulgar, adult language

sexual situations violence controversial subject matter (please specify)

other: _____

EXPLANATION FOR THE PARENT: WHY ARE WE SHOWING THIS FILM?

APPROVED NOT APPROVED SEE ME

(Proposal must be submitted to building principal ONE WEEK in advance)